

Introducing  
**Control For Humans**

# A World-first Casambi Resource

CONTROL  
FOR  
HUMANS



CASAMBI

Simplifying lighting control



**THERE IS A MISCONCEPTION  
ABOUT LIGHTING CONTROL.**

**DIMMING IS HARD.  
AUTOMATION IS HARD.  
IT'S DAUNTING.**

**LET'S BUST THAT OPEN.**

Introducing the groundbreaking resource, [controlforhumans.com.au](https://controlforhumans.com.au), an invaluable tool for trades, architects, interior and lighting designers.

### **Who is CFH?**

**Control For Humans** is a collective of lighting and technology professionals promoting and encouraging the use of **Casambi** lighting control, in an easily digestible, educational and human way. The hub has a wealth of **Casambi** learning resources, Casambi products and ability to connect you with providers of **Casambi** commissioning services from design to Installation. Want someone just to take it off your hands? They can do that too.

### **Founding partners**

Currently **CFH** has a number of founding members, synonymous with the implementation of groundbreaking Casambi projects. These include luminaire partners **Aglo**, **ambience** and install partner **Pedro Ghassemi**.

The site already features downloadable tools, documentation and articles penned by Casambi experts.

**CFH** is also looking for other ace humans to get onboard nationally, so don't be shy. Lighting automation is not the domain of the most literate in technology.

The people have taken control.

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**“We’re bringing together experienced professionals across design, supply and commissioning to ensure projects are delivered properly, commissioned correctly and fully supported.”**

James Joudi, Aglo

Everything under control

# CONTROL FOR HUMANS

“I’ve been working with Casambi since the early days in Australia. What I value most is that it gives control back to designers while reducing complexity for installers. It’s powerful technology, but it doesn’t need to be intimidating.”

**James Joudi**, Aglo’s Head of Product and Fulfillment

“Lighting control shouldn’t be complicated. Casambi lets you create smarter, flexible and uncomplicated spaces, easily. Already I can see how awesome this is for the industry.”

**Pedro Ghassemi**, Install Partner

“It’s not often you get competitors coming together. But besides a mutual respect we all agree on the greater good and making the most of the technology.”

**David Justice**, Managing Director of Ambience, recipients of accolades at the Casambi Awards.

“Get Casambi products, level-up your Casambi skills, explore the potential for your projects or just keep up to date of the fast-evolving technology. This truly is a world-first Casambi resource. It’s a very exciting time.”

**Mariana Antunes**, CFH Spokesperson

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